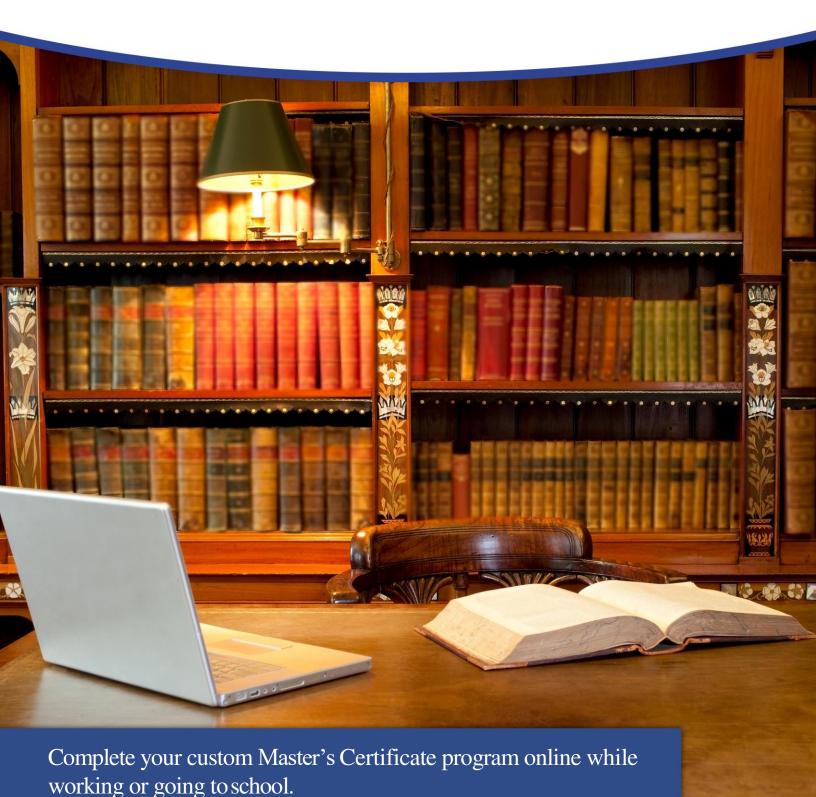




## **Finance Training Society**

Trusted, Industry-Recognized Certificate Programs



#### **Finance Training Society Platform**

Certified Hedge Fund Professional



Certified Private Equity
Professional



Financial Analyst Certification



Financial Modeling Certification



Investment Banking Certification



Business Broker Certification



Qualified Family
Office Professional



We are a seven-year-old continuing education institute that has served over 4,500 participants in 30 countries with practical, nichefocused training and certificate programs. All of our programs are self-directed and can be completed 100% online from anywhere in the world.

The Finance Training Society provides some of the most well-known and practical finance training programs in the areas of financial analysis, financial modeling, hedge funds, private equity, and investment banking. Over 4,500 professionals have joined our training and certificate programs, and millions of industry professionals have interacted with our brand through our bestselling books, popular Youtube channels, live conferences, and the speeches our executives have given in over 15+ countries at 50+ live conferences.

**Mission:** Our mission is to offer the most practical, challenging, and globally valued certification and training programs for finance professionals.

**Core Values:** Our core values include Innovation, Providing Value First, Speed of Implementation, Kaizen (constant improvement), and Focus.

#### **How Our Training & Certification Programs Work**

Our Finance Training programs are self-paced, and with our rolling admissions you may join anytime to complete any of our programs or our Master's Certificate program.

Becoming certified means that our organization has trained you and tested your functional abilities within a specific business field. These courses are challenging: the materials and examinations ensure that graduates have been trained in each program's areas of study.

All participants on the Finance Training Society platform are given lifetime access to our online classroom hubs specific to each training program. If you register for our program on Private Equity, for example, you will receive access to the Private Equity Resource Page that includes video resources, audio resources, study guide, practice exam, online examination instructions, and additional study aides.

#### **Guaranteed Value**

e have provided our certificate programs to over 4,500 professionals, and we offer a 100% money-back refund policy. If you change your mind about completing our programs for any reason at all within the first seven weeks, just email us and we will give you a full refund. Invest in our self-directed training programs and you are guaranteed to benefit from the 1,000s of hours our team has invested in recording over 1,300 video modules and 200 hours of expert audio mp3 interviews with industry veterans.

- Lifetime access to exclusive instructional videos
- Expert audio interviews with industry practitioners
- Free resume template and feedback
- Practice examination & timed online graded exam
- Certificate presented in a leather diploma holder

#### Earn Your Master's Certificate

The Master's Certificate in Finance & Investments is a challenging program requiring the participant to complete a total of five training programs offered by the Finance Training Society.

Current Finance & Investments department programs to choose from include: Financial Analysis, Hedge Funds, Investment Banking, Private Equity, Business Brokerage and Financial Modeling.

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#### Start Earning Your Master's Certificate Now:

You may register for a Master's Certificate program at any time on our online enrollment page, by calling our team at (305) 503-9050, or by completing the online Master's Certificate Inquiry form.

#### **Tuition**

uition covers: registration, access to online videos, audio resources, a study guide, a practice exam, career coaching from our team, a graded strategic project, and a 100% online examination for just \$725. We offer the option to take multiple programs at discounted prices:

1 Program Tuition: \$9992 Program Tuition: \$1,750Master's Certificate: \$2,825

Payment plans are available. We offer group and corporate team discounts of 10%, 20% and 30% to groups of 5, 10, 25 + professionals respectively who register together.

#### Master Certificates Include:

- Certification Programs
- Exam Fee Included
- Detailed Study Guide
- Practice Exam
- PDF Digital Certificate
- Expert Audio Interviews (10+ Hours)
- 12+ Hours of Educational and Instructional Video Content
- Printed Certificate in Leatherette Diploma Holder
- 3 Personalized Business Niche Resume and Cover Letter Templates
- LinkedIn and Social Media Feedback

#### **Examination Date and Rolling Admissions**

A ll of our programs are self-paced and have rolling admissions, meaning you can register at any time and select the examination date which works best for you.

We hold examinations on the 10th of every month (January 10th, February 10th, March 10th, etc.). With 12 examination dates a year to choose from, you can complete our training programs quickly. You are welcome to study two hours a day and complete the program in just 1-2 months, or study two hours a week and complete the program over 2-3 years, if you wish. Please notify our team at least two weeks prior to the testing date to have your examination scheduled.

#### **Testimonials**

"The curriculum is a great place for people within or entering the industry to gain a fundamental foundation on the history, structure, and concept with freedom of time allocation and limited cost."

- Jeffrey Ziglar | Vice President of Hedge Fund Strategies at Goldman Sachs & Co.
- "This is a great program and if you follow the curriculum properly, you will learn a lot."
- Amrit Singh | Investment Banking Analyst at Bank of America
- "The CHP designation is a great program to educate new employees who join our hedge fund down the road."
- Tom Jordan | President of TCJ Capital

#### Finance & Investment Department

#### Certified Hedge Fund Professional



Hedge Fund Professional: *Master hedge fund due diligence, portfolio analytics, and marketing & sales*. Participants explore hedge fund structures, strategies and trends. In the Introductory Level 1 Course, CHP participants gain a thorough understanding of industry best practices, practical knowledge of hedge funds and greater familiarity with the tools that hedge fund managers employ. Graduates of Level 1 then move on to Level 2 where each participant can select a specific area of study to specialize in, allowing for a more advanced level of expertise.

Certified Hedge Fund Professional designees enjoy these benefits:

- Access to over 100 educational videos, templates, books, and exclusive hedge fund tools through our Hedge Fund Premium training platform.
- Create a more powerful résumé with specific details on your hedge fund industry training experience in the CHP designation program.
- Access to our job placement services which include career coaching, recruiter connections, résumé feedback, a hedge fund career workbook, internships, and a hedge fund résumé template.
- An understanding of hedge fund investment strategies, fund of hedge funds, analytics, due diligence, and current hedge fund trends and terms.
- A marked advantage over those professionals and competing funds which do not have the hedge fund training, resources, and knowledge you will receive.

#### Financial Modeling Certification



Financial Modeling Certification: *Develop modeling instincts, a framework for building financial projections, and expertise in Excel to quickly build robust financial models.* Participants review and understand basic concepts of accounting and finance to learn how to work with better assumptions and parameters. Similarly, participants are exposed to the modeling instinct and other necessary skills required in a rapidly changing industry.

The Financial Modeling Certification program will:

- Advance your financial modeling career by raising your level of financial modeling knowledge and increase your ability to work
  quickly and effectively. Mastering the construction of financial models allows you to work more efficiently than your competitors.
- Provide you with lifetime access to tools and multi-media training resources found online within the CFMS certification program.
- Allow you to add the CFMS designation to your resume, assuring employers that you are dedicated to working in the industry, focused on learning more about financial modeling and able to work more efficiently after being promoted or hired.
- Teach you the financial modeling language. Earning the CFMS designation assures that you can attend conferences, interviews and
  other networking events while being able to contribute to conversations and understand discussions about current events or trends
  within the industry. Our program will help you to understand the terms and implement the tactics and tools of leading financial
  modeling professionals.

#### Financial Analyst Certification



Financial Analyst Certification: *Understand and apply the fundamentals of finance, analysis, and basic principles of accounting in order to use, interpret, and forecast with financial statements.* 

Participants gain expertise in the effective use of Excel and other tools that are commonly used in financial analysis. Learn and master the fundamentals of finance by analyzing statement and begin to hone the skills necessary to compete for jobs in the modern financial sector.

As a participant in the Financial Analyst Specialist program you will:

- Understand and use net present value, pricing, costing, working capital, sensitivity analysis and other tools and best practices as a financial analyst.
- Perform financial analysis with the help of ratio analysis and contribution and margin analysis.
- Apply the basic principles of accounting, touching on revenue recognition and income determination.
- Gain expertise in the use of Excel as a tool for financial analysis effectively.
- Understand how to study, interpret and forecast financial statements (balance sheet, income statement, cash flow).

#### Finance & Investment Department

### Certified Private Equity Professional



Certified Private Equity Professional: *Become more adept in private equity by gaining an understanding and knowledge of the history, sectors, and fundraising involved with private equity.* Participants explore the history of private equity, how private equity funds are structured, the intricacies of leveraged buyouts, and the relationship between general and limited partners. Additionally, participants learn how to measure private equity returns, private equity's role in the markets, and what investors look for in a private equity fund.

Certified Private Equity professionals will be able to:

- Add the Certified Private Equity Professional (CPEP) designation to your résumé, assuring employers that you are dedicated to
  working in the industry, passionate about learning more about the industry, and able to work more efficiently after being promoted or
  hired.
- Access to educational videos & exclusive access to video-based instruction, career tools, and audio interviews (\$324 value: all free with membership).
- Network and have direct access to industry consultants and recruiters for business connections, networking advice, private equity startup and private equity career coaching or advice. Network with other CPEP designation participants and over 60,000 Private Equity Investment Group (PEIG) members around the world through our online networking system and forum.
- Speak the language. Earning the CPEP designation assures that you can attend conferences, interviews and other networking events with full confidence in your ability to discuss the latest industry news and trends with your peers.

#### Investment Banking Certification



Investment Banking Certification: Learn the role and art of valuation to forecast, determine costs, and work with the terminal value. Participants take a hands-on approach to studying the investment banking business, learning about mergers and acquisitions (M&A) process, and evaluating firms based on various financial models. Participants will become familiar with how M&A works, different valuation methods and preparing debt and equity offerings.

The Certified Investment Banking Associate program will:

- Provide you with lifetime access to video modules, audio interviews with industry professionals, and exclusive training resources that will help you better understand investment banking.
- Educate you on the ins and outs of investment banking, terms, negotiating, deal flow, and marketing-all of which will make you a better, more valuable professional in the banking industry.
- Boost your credentials in this ultra-competitive industry by adding the CIBA certification to your résumé and showing that you are
  dedicated to growing your knowledge, becoming a better professional, and learning new concepts critical to your investment banking
  career
- Provide you with expertise in how the investment banking process works, what services investment banks offer their clients, how deals are structured and completed, and what it takes to succeed as an investment banker.

#### Business Broker Certification



Business Broker Certification: *Quickly estimate the value of a business with the right strategies and tools.* Learn how to apply extensive analysis in valuation, prepare a listing, and understand how buyers and sellers think through an analysis of motivation. Participants obtain the skills to handle those objections and to position themselves as capable business brokers through clear communication and knowledge.

By completing the Business Broker Certification program you will:

- Receive a professional certification tailored to fit the schedules of busy professionals with our 100% online learning platform and multi-media study materials.
- Learn how to complete a valuation, prepare a listing, and evaluate the decisions for buyers and sellers to get the best transaction for your client.
- Access hours of audio interviews with industry experts and instructional videos covering the fundamentals, best practices, and insights.
- Invest in your success by adding the Certified Business Broker (CBB) designation to your résumé and showing future employers and partners that you have made a commitment to becoming a better business professional.

#### Finance & Investment Department

Qualified Family Office Professional



The Qualified Family Office Professional: Quickly learn the fundamentals, structures, best practices, trends, and areas of investment critical to managing single and multi-family offices. The QFOP program includes training in many diverse areas related to investing capital for the ultra-affluent, including financial modeling & analysis, hedge funds, private equity, and investment banking.

The Qualified Family Office Professional program will:

- To provide participants with a comprehensive understanding of the family office business model, line of services, operations, multi-generational wealth planning, and holistic approach to managing capital for the ultra-affluent.
- To ensure that graduates leave the program with a basic understanding of investment banking, hedge fund investment strategies, private equity, venture capital, financial analysis, and financial modeling.
- To provide participants with a sense of confidence in how other family offices around the globe are investing their capital, managing portfolios, and conducting due diligence on investment opportunities and fund managers.

## **Finance Training Society**

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